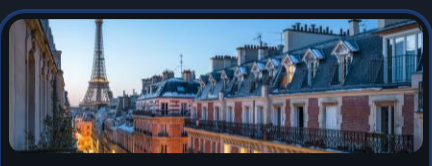
AWS SUMMIT
EMEA

AWS Europe, the Middle East and Africa (EMEA) Summits

From April through October, AWS will host over thousands of attendees at free, 1-day regional Summits across twelve strategic locations in Europe, the Middle East, and Africa. As an AWS EMEA Summit sponsor, you will connect with local customers, grow your regional presence alongside AWS, and showcase your solutions through impactful engagement opportunities.

An early preview of EMEA Summits can be found below. Pricing, Summit locations, expected attendance, and dates are subject to change.

2027 Cities



Paris
April 1 | 10,000+ attendees



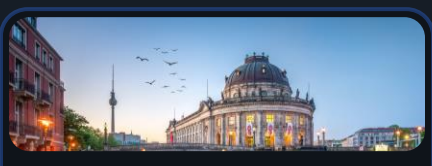
Amsterdam
April 14 | 6,000+ attendees



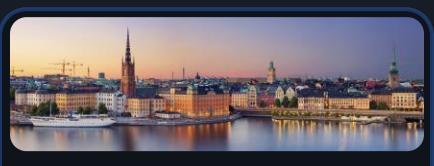
Warsaw
April 21 | 2,700+ attendees



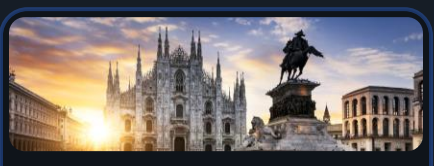
London
April 28 | 24,000+ attendees



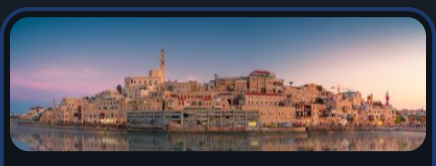
Berlin
May 11 | 10,000+ attendees



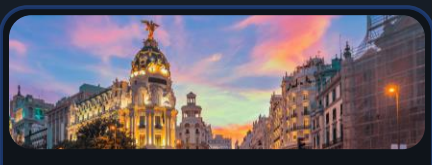
Stockholm
May 12 | 5,000+ attendees



Milan
May 19 | 6,500+ attendees



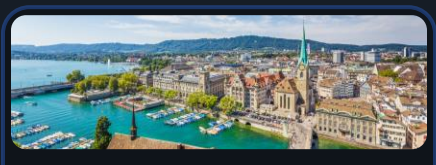
Tel Aviv
May 26 | 14,000+ attendees



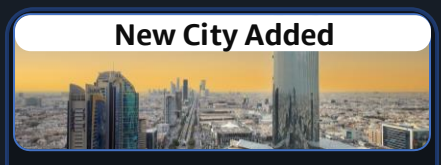
Madrid
June 9 | 8,500+ attendees



Dubai
June 16 | 5,000+ attendees



Zurich
September 2 | 3,500+ attendees



Riyadh
October 20 | 2,600+ attendees

Lead Demographic Insights*

Access local customers across the full cloud adoption curve, from first-time builders to experienced developers and business leaders. AWS Summit attendees span the broadest variety of job roles across all AWS events.

KEY JOB ROLES

Developers/Engineers - **24%**
IT Professionals/Technical Managers - **14%**
IT/Business Executives - **14%**
Sales/Marketing Professionals - **10%**
Solutions/Systems Architects - **6%**
Other - **32%**

TOP INDUSTRIES

Software & Internet - **26%**
Financial Services - **11%**
Computers & Electronics - **6%**
Professional Services - **6%**
Telecommunications - **3%**
Other - **48%**

*The demographics shown here reflect 2026 sponsor lead data

AWS SUMMIT
EMEA

Sponsorship Packages

City	Diamond**	Platinum	Gold	Silver	Bronze
Paris	$98,000 – $103,000	$70,000 – $75,000	$49,000 – $54,000	$32,000 – $37,000	$19,000 – $24,000
Amsterdam	$57,000 – $62,000	$49,000 – $54,000	$40,000 – $45,000	$24,000 – $29,000	$17,000 – $22,000
Warsaw	$33,000 – $36,000	$27,000 – $30,000	$21,000 – $23,000	$13,000 – $16,000	$8,000 – $11,000
London	$135,000 – $140,000	$108,000 – $113,000	$74,000 – $79,000	$50,000 – $55,000	$29,000 – $34,000
Berlin	$99,000 – $104,000	$78,000 – $83,000	$54,000 – $59,000	$34,000 – $39,000	$23,000 – $28,000
Stockholm	$54,000 – $59,000	$47,000 – $52,000	$35,000 – $40,000	$23,000 – $28,000	$18,000 – $23,000
Milan	$65,000 – $70,000	$52,000 – $57,000	$30,000 – $35,000	$18,000 – $23,000	$11,000 – $16,000
Tel Aviv	$80,000 – $85,000	$66,000 – $71,000	$42,000 – $47,000	$28,000 – $33,000	$21,000 – $26,000
Madrid	$63,000 – $68,000	$55,000 – $60,000	$39,000 – $44,000	$24,000 – $29,000	$17,000 – $22,000
Dubai	$59,000 – $64,000	$48,000 – $53,000	$36,000 – $41,000	$23,000 – $28,000	$14,000 – $19,000
Zurich	$49,000 – $54,000	$43,000 – $48,000	$33,000 – $38,000	$23,000 – $28,000	$18,000 – $23,000
Riyadh	$50,000 – $58,000	$37,000 – $45,000	$27,000 – $35,000	$18,000 – $26,000	$15,000 – $23,000

*All prices in USD.
**Only available to Global and EMEA Emerald Sponsors

Add-ons

Add-ons such as branding, speaking, networking, and other engagement opportunities will be shared as part of the December 8 sales preview for 2027 AWS Summit Sponsorships. Restrictions apply.

Eligibility requirements for all packages will be included in the prospectus. All pricing and event information is preliminary and intended for planning purposes only.

Final pricing, locations, and dates will be released on December 8, 2026.

Sales will open in phases beginning on January 12, 2027.

Explore an early preview of global Summit sponsorship offerings: NAMER | LATAM | APJ | CMHK